


# ***POLITICAL PLATES***

A political candidate could use vanity plates with a campaign slogan, and, by using a very short vanitized message, could allow supporters to get vanity plates with the slogan (by adding different digits to the slogan). The candidate would vanitize with the slogan plate, generating free, positive media coverage, and by demonstrating his/her creativity, be more likely to win.

Here are some examples of political campaign posters that use vanity plate slogans:

**JOHN SMITH**  
**4 GOVERNOR**



**CRE-8**  
**OPPORTUNITY!**

**[www.ONEVA09.com](http://www.ONEVA09.com)**

**JANE DOE**  
**4 GOVERNOR**



**TAKE BACK**  
**OUR FUTURE!**

**[www.TBOF09.com](http://www.TBOF09.com)**