



WHISTLR

STEVE "THE WHISTLER" HERBST



Like Rodney Dangerfield, Steve Herbst gets no respect. A retired ad man who is now a professional whistler, Steve regularly encounters the ignorance and indifference of people who have never heard him whistle. He has suffered such indignities as being invited to appear on a radio show, only to be mocked by the shock jock hosts.

But when Steve whistles, people listen; when he whistles something classical, listeners who close their eyes and concentrate on the sounds think that they are hearing a fine woodwind instrument, being played by a master musician.

It's no exaggeration to say that Steve is a master musician. Entirely self-taught, he has developed a whistling style that mimics instruments. Steve has performed at Carnegie Hall, in national ad campaigns, on TV, and in the movie "Pucker Up." He has had his **WHISTLR** vanity plate since 1988.

"During the 'Golden Age of Whistling,' which lasted from the 1930's until the 1950's, whistlers toured with bands, performed as soloists, and were